



## Shek O Country Club, Hong Kong

PCD have been working with the management of Shek O Country Club (on Hong Kong Island) since 1999 in a Master Plan process that has transformed the golf. Now in 2016 the last two holes (3 & 4) have been redeveloped bringing the work to a very satisfactory conclusion.

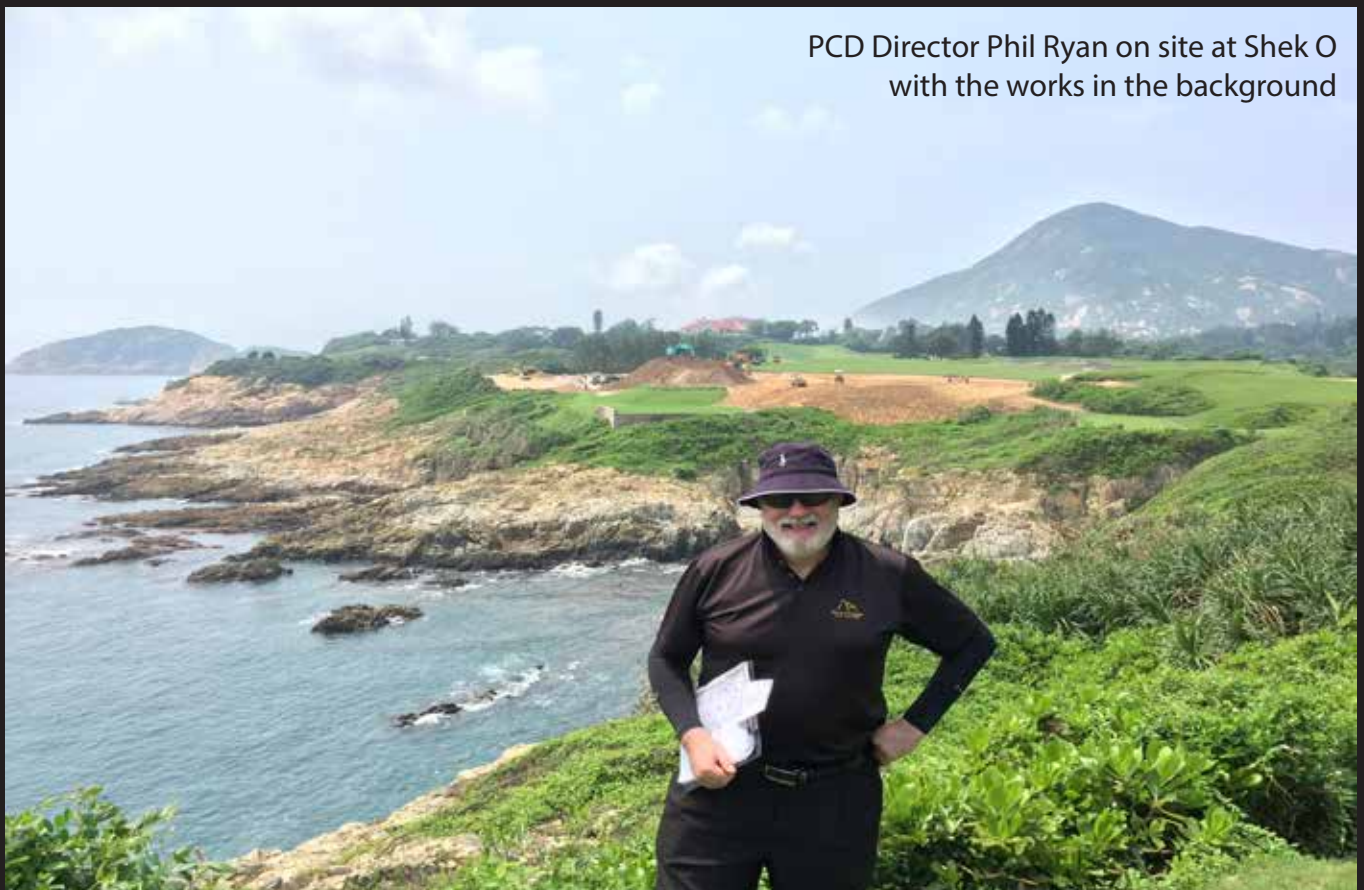
In May, PCD Director Phil Ryan has been on site with Course Manager Ross Grieves and General Manager Paul Woolcott-Brown reviewing the construction process, further regular inspections have been undertaken via 'facetime'.

The third green complex has been rebuilt with magnificent views



across the China Sea as the backdrop, the new green is 350 square metres with bunkering to the right side and gentle swales running across the front around the left side to the drop off into the sea. The hole now plays Par 4 at 417 yards.

The uphill / Par 3 fourth hole is a gem at 112 yards, sitting on the edge of the cliffs to two sides, a small pot bunker nestling into the left side and excellent movement around the green.



PCD Director Phil Ryan on site at Shek O with the works in the background

# Golf for all, the Keng vision of efficiency, Vietnam



In late May at the Lotte Legend Hotel in Ho Chi Minh City, the Keng Golf Group launched the vision of developing efficient golf courses for all the golfers of Vietnam. Prominent members of the international and local golf industry attended to share their ideas on the subject.

The seminar was chaired by Keng Founder, Mr Kevin Wertz, and was attended by over 50 people of the golf industry including golf course developers. Kevin started the seminar by discussing the development of golf in Asia and Vietnam and how there is a need for golf to be more available to Vietnam's growing middle class.

The Keng group believes that this development is best achieved by designing, constructing and operating golf courses more efficiently.

Keng has brought together various golf industry stalwarts with a plan to develop efficient golf courses, he has also had other sectors of both the golf course and property development industry support the objective and provide further ideas on creating efficient golf for Vietnam. Many of these people spoke at the seminar.

PCD Director, Paul Reeves discussed how efficient golf course design can potentially save developers 30% on construction

cost while not compromising quality or golf experience and allow for cheaper and more efficient maintenance.

To further support the event and its message, several industry experts presented talks on techniques and products that assist in creating golf course efficiency while others spoke about the potential of the middle class and its' growth in Vietnam.

Lunch and other breaks provided a great opportunity for all to interact with seminar attendees and discuss the potential of making golf more available to the Vietnamese golfers.



PCD Director Paul Reeves giving presentation in Vietnam



## Amai Golf Club, Fuzhou, China



Construction work on the 'A' Course at Amai Golf Course is nearly completed and as the photos show it is really developing well. PCD has been visiting and also monitoring by web video.

Club Manager Ian Watkins and Golf Superintendent (Tony Wu)

continue to manage the works with Shanghai Yonghan Golf Construction undertaking the redevelopment contract.

The Xin Dong Yang Group, Owners of the project engaged PCD to redesign the 'A' Course but have now extended this to include all 27 holes under a PCD

Master Plan proposed to redevelop, upgrade and introduce Serviced Apartments and Villas, thereby increasing the overall profitability of the site and maximising the potential. Work on the other nines will proceed once the 'A' Course is open later in 2016.



## PCD China Golf Associates



Tony Liu (Blue Bay Management)

Since 2003 Tony has been an Associate / representative of PCD in China and our long term service to Clients has resulted in many successful projects across China. Tony has a great deal of valuable knowledge on all aspects of golf development, golf operations and critical issues.

Contact : [tony@bluebaygolf.net](mailto:tony@bluebaygolf.net)

Lina Luo

Lina has a rich experience in golf in China having spent 3 years with a Chinese golf construction company and then another 6 years as a golf project coordinator before joining PCD as an Associate / representative. Lina has strong experience in the golf design / planning area and while based in Shenzhen frequently travels to all parts of China.

Contact : [lina.luo@golf-designers.com](mailto:lina.luo@golf-designers.com)



Team Bluebay / PCD on the left



Lina Luo on the right

# Indian Golf Industry Association – Conference & Expo 2016



In April the fifth IGIA Conference and Expo was very successfully held in New Delhi with PCD Directors Paul Reeves, Vincent Pinto and Phil Ryan all attending. While the general Expo was well attended the main conference sessions as well as GCSMAI technical sessions often had standing room only which was a reflection of the excellent speaker line up. The two days offered great

networking opportunities and saw a number of highlights for PCD Golf Courses with Karma Lakelands (Ashwani Khurana & team) being awarded India's most Eco friendly Golf Course, Peacock Nine @ Delhi GC awarded best renovated golf course and Oxford Golf (Anil Seolekar & team) winning best tourist friendly GC. The event also saw the annual meeting of the Indian Golf Industry Association where the

Presidency mantle was passed from Akash Ohri who had a very successful two year term to Devang Shah (CEO, Navratna Ahmedabad Golf Infrastructure), Devang is also currently a Board member of the Indian Golf Union. PCD Director Phil Ryan also retained his Board membership of IGIA which he has proudly held since the founding of the Association.



# Golf Forum 2016, Melbourne, Australia



Over two days recently in Melbourne there was held a highly informative conference covering sustainable golf, management, innovation, planning for the future and marketing in golf. Organized by Guy Chapple & Andrew Davies (Well Played Golf Consultants / [www.golfbusinessforum.com.au](http://www.golfbusinessforum.com.au)) the conference was a first in targeting this range of issues for modern golf and was attended by the golf Industry from around Australia.

research data to attendees. PCD Director Phil Ryan attended and was very impressed so will definitely be marking this event for attendance again in 2017.



Andrew Davies (Director, Well Played Consultants) speaking at the forum



Mike Stanton (General Manager – The Vines GCC) and Phil Ryan (PCD Director)

An excellent range of International and Australian speakers provided real information, systems and

# Tocumwal Golf & Bowls Club, Australia



The Tocumwal Golf & Bowls Club appointed PCD to assist the Merger Committee when the decision was made to bring the Bowls Club from central Tocumwal and create a joint facility with the 36 hole Golf Club. The merger was a great outcome for the town as it creates a real community hub for the region.

The merger involved creating a new Par 3 hole (150m) to replace the previous Hole 10 (Presidents Course) and then constructing

two new bowls rinks on the old Par 3 / Hole 10 which was adjacent to the golf clubhouse, thus giving the bowlers direct access to both car parking and Club facilities.

The Golf Course Superintendent (Ben Lucas) and his team carried out the construction works with the General Manager (Craig Smith) and merger Committee overseeing the overall process.

Once there was bowls members and golf members..... now

there are just country club members with everyone coming together for the opening of the new Par 3 and commencement of the bowls facility work. A real community outcome, a pooling of resources and surely a blueprint for similar communities to follow. On a personal note PCD must pay thanks to the members and management at Tocumwal for going out of their way in making us feel a real part of the Club during our visits.



# PCD Directors India



PCD Directors Paul Reeves and Vincent Pinto recently spent 1 week touring around India and visiting projects under construction. Projects visited included Delhi Golf Club, Poona Golf Club, Golf City – Savroli and a new project in Hyderabad that our next newsletter will reveal.

This monitoring of projects ensures the design intent of the architect is achieved while ensuring that the objectives of the client remain a focus of the development. The Directors also use this as an opportunity to tweak and improve the golf course while addressing any issues that may have arisen.



Poona GC



Delhi GC



New project near Hyderabad

# Pacific Coast Design 30yrs - Of Excellence!



Gardiners Run



PCD Office 1993

PCD Office 2015



Delhi GC 1982



Delhi GC 2014



Black Mountain

2016 sees Pacific Coast Design celebrate 30 years of master planning and designing golf courses. The initial objectives of being client focused and developing projects and relationships that provide clients with projects that maximise their return on investment and a wonderful golf course are still the hallmarks of the business 30 years later.

In 30 years PCD has completed over 50 projects, working in 14 different countries, on many occasions been recognised as one of Asia Pacific's leading golf course

design firms, had many of the courses they have designed receive awards including best in - India, Thailand, Vietnam and one of its' designs be awarded top 100 in the world status.

In 1986 Phil Ryan and then PCD Director Peter Rogers embarked on a journey of not only designing wonderful golf facilities but embracing the then fledging computer aided drafting (CAD) technology and using it to assist in golf course design, which until then was being all done by hand. Using this technology PCD was one of the first golf architects to

be able to generate extremely accurate plans, quantities, terrain modelling and 3D images, all things that are now expected parts of most modern day golf course designs.

PCD has seen golf change throughout the past 30 years and has adapted to meet the new demands of the market while remaining true to their objectives and focused on producing golf courses that are great fun to all who play them. PCD looks forward to the future and working with both old and new friends in the ongoing development of golf.

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Unit 2, 60 Bay Road Sandringham 3191, Victoria, Australia  
Phone (613) 9521 6411

Facebook [www.facebook.com/pacificcoastdesign](http://www.facebook.com/pacificcoastdesign)

Website [www.golf-designers.com](http://www.golf-designers.com)

Email [pcdgolf@golf-designers.com](mailto:pcdgolf@golf-designers.com) (copyright 2016 Pacific Coast Design ACN 007 026 128)

