

PRIVACY POLICY

Pacific Coast Design is committed to protecting your privacy and respecting the personal data you supply to us. This is carried out in accordance with the EU's General Data Protection Regulation (GDPR), Commonwealth of Australia Privacy Act.

Collection of data

We collect your personal data when you:

- join us as a subscriber to our newsletter, or
- submit your details on <https://golf-designers.com/pcd/contact>

We collect the minimum personal data necessary to provide the information, product or service you have requested. We are committed to keeping your personal data complete and up-to-date.

Financial Information

We may hold financial information including, but not limited to, bank details provided to make payments.

Processing of data

Your personal data enables Pacific Coast Design to keep you updated with relevant information (for subscribers) or to deliver the information you have requested. Our communications with you may be via email, social media, telephone or post.

By providing Pacific Coast Design with your personal data, you consent to it being processed to:

- Provide and administer the products and services you have requested
- Keep you up-to-date with Pacific Coast Design news and events
- Inform you about Pacific Coast Design relevant products and services
- Publish your name and company on event attendee lists
- Publish a list of members, partners, affiliates on the Pacific Coast Design website <http://golf-designers.com/pcd/related-links>
- Allow Pacific Coast Design to discharge its responsibilities to regulate professional practice and manage complaints under its Code of Conduct
- Administer payments

We will not sell your details to third parties for any purpose.

Sharing your personal data

We will share your personal data with third parties where required by law.

Our third parties are required to take appropriate security measures to protect your personal data. We do not allow our third-party suppliers to use your personal data for their own purposes and only permit them to process your personal data for specific purposes and in accordance with our instructions. We will keep your Personal Information only for as long as required for our business purposes and otherwise as required by Australian and EU law.

Pacific Coast Design – Customer Data Base

If you have given your consent to be kept up-to-date on Pacific Coast Design, your personal data will only be retained for the purpose for which you entrusted it to us.

Website visitors

As a visitor to our website, you consent to us collecting information on you such as, but not limited to, your IP address, geographical location of where you accessed our website, information on how you use our website, that collected by cookies, and the type of device and browser you use to

access our website. This information is anonymised and we use this for a legitimate interest to help us provide a website in the most effective manner for you.

Security of your Personal Information

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting or reporting requirements. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the personal risk of harm from unauthorised use or disclosure, the purposes for which we process your personal data and whether we can achieve those purposes through other means and the applicable legal requirements.

In some circumstances we may anonymise your personal data so that it can no longer be associated with you, in which case we may use such information without further notice to you.

Removing your personal data

To submit a request to have your personal data removed, email us, at pcdgolf@golf-designers.com. We will process your request as soon as possible.

Alternatively, you can unsubscribe from our marketing emails by clicking the unsubscribe link at the bottom of each marketing email sent to you.